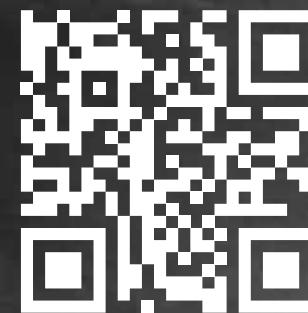


RETE INTELLIGENTE  
E SOSTENIBILE  
CLUSTER DI  
INNOVAZIONE.  
SMART NETWORK  
AND SUSTAINABLE  
CLUSTER.



PARTNERS



**LB Italy**  
Provincia di Rimini  
Province of Rimini



**FB9 Slovenia**  
RRA Notranjsko-kraške regije, d.o.o.  
RDA of Inner-Karst Region, Ltd.



**FB1 Italy**  
Unione Regionale delle Camere di Commercio del Veneto (UCV)  
Association of Chambers of Commerce of Veneto Region



**FB2 Italy**  
Friuli Innovazione, Centro di Ricerca e di Trasferimento Tecnologico  
Friuli Innovazione, Research and Technology Transfer Center



**FB3 Italy**  
Tecnopolis Parco Scientifico e Tecnologico S.p.a.r.l.  
Scientific and Technology Park  
Tecnopolis PST S.p.a.r.l.



**FB4 Italy**  
Agenzia Provinciale per lo Sviluppo - Ferrara (SIPRO)  
Development Agency - Ferrara Province



**FB5 Italy**  
Agenzia per l'innovazione nell'Amministrazione e nei servizi pubblici locali (Apl)  
Agency for Innovation of Administration and Public Local Services



**FB6 Montenegro**  
Direktorat za razvoj malih i srednjih preduzeća  
Directorate for development of small and medium sized enterprises



**FB7 Serbia**  
Regionalna razvojna agencija Zlatibor  
Regional Development Agency Zlatibor



**FB8 Serbia**  
Privredna Komora Srbije (CCIS)  
Chamber of Commerce and Industry of Serbia



**FB10 Slovenia**  
Regionalni razvojni center Koper  
Regional Development Centre Koper



**FB11 Slovenia**  
Primorski Tehnološki Park d.o.o. (PTP)  
Primorska Technology Park



**FB12 Bosnia-Herzegovina**  
LIR Evolucija (LIR)  
LIR Evolution



**FB13 Croatia**  
Sveučilište Jurja Dobrile u Puli  
Juraj Dobrila University of Pula



**FB14 Croatia**  
Istarska razvojna agencija (IDA d.o.o.)  
Istrian Development Agency



**FB15 Greece**  
ΑΙΓΑΛΙΩΝ Συμβούλευτική Α.Ε.  
ATLANTIS Consulting S.A.



**FB16 Greece**  
Ευρωπαϊκό Περιφερειακό Πλαίσιο Συνεργασίας (ERFC)  
European Regional Framework for Cooperation



**FB17 Albania**  
Agjensia e Zhvillimit Ekonomik Lokal, Qarku Vllore (AULEDA) Local Economic Development Agency, Vlora Region

**Projekt SMART INNO je sofinanciran s strani Evropske Unije v okviru prvega poziva za strateške projekte Jadranskega čezmejnega programa IPA 2007-2013.**

Poglavitni cilj projekta SMART INNO je razviti sistem pametne mreže za spremljanje in spodbujanje raziskovalnih in inovacijskih kompetenc malih in srednje velikih podjetij na območju Jadranske regije. Konzorcij projekta SMART INNO sestavlja 18 partnerjev iz osmih držav ob Jadranu (Italija, Albanija, Bosna in Hercegovina, Hrvaška, Grčija, Črna gora, Srbija in Slovenija).

Konzorcij združuje ključne deležnike različnih področij: regionalne oblasti, gospodarske zbornice, centre inovacij in prenosa tehnologij, regionalne razvojne agencije, univerze z znanstvenimi in inovacijskimi kapacetetami, mala in srednje velika podjetja združena v grozde ter nevladne organizacije usmerjene v EU regionalno sodelovanje.

**SMART INNO is a project co-funded by the European Union through the "IPA Adriatic Cross-border Cooperation Programme 2007-2013" in the framework of first call for strategic projects.**

**The main goal of the SMART INNO project is to develop a smart networking system for monitoring and fostering research & innovation capacity in SMEs across Adriatic Region.**

**The SMART INNO consortium is composed by 18 partners coming from 8 Adriatic Countries (Italy, Albania, Bosnia-Herzegovina, Croatia, Greece, Montenegro, Serbia, Slovenia). Such Consortium includes relevant actors from different fields: regional authorities, chambers of commerce, innovation and technology transfer centres, regional development agencies, a University with scientific innovation capacities, a SME specialized in cluster organization and an NGO focusing on EU regional cooperation.**

Ideja projekta izhaja iz potrebe po zapolnitvi vrzeli med Jadransko regijo in povprečjem EU na področju RTDI (raziskave, tehnološki razvoj in inovacije) investicij in krepitve regionalnega povezovanja z Jadransko-jonsko makroregijo ter EU kot celoto.

Namen projekta SMART INNO je s povezovanjem povpraševanja in ponudbe preseči slabosti na področju inovacij (npr. šibka dostopnost do virov financiranja, pomanjkanje sinergije med malimi in srednje velikimi podjetji ter raziskovalci in inovatorji, oblastmi in investitorji), zagotoviti inštrukcije (coaching) in mreženje ter povečati dostop do alternativnih virov financiranja.

Implementacija projekta SMART INNO bo na območju vključenih regij prispevala k:

» vzpostaviti medregionalne mreže raziskovalnih in inovacijskih institucij ter malih in srednjih podjetij na Jadranu, skozi grozdenje pa bo povečala sodelovanje, pretok informacij in investicij;

» vzpostaviti novega ekosistema za mala in srednje velika ter start-up podjetja z inštrukcijami za dostop in pridobitev investicijskih sredstev na finančnem trgu;

» povečanju možnosti za zaposlitev znanstvenikov v regiji in zmanjšanje odliva človeškega kapitala;

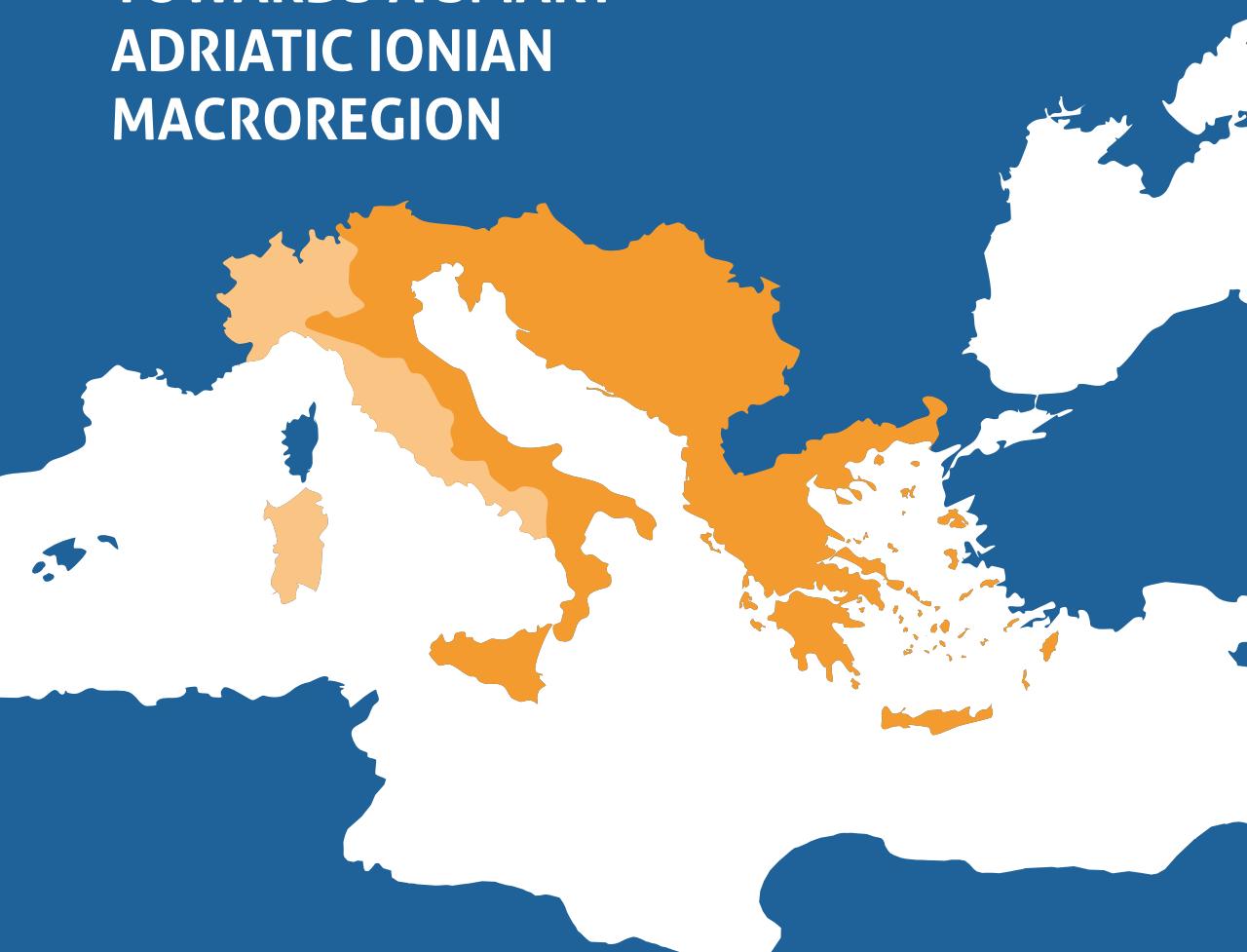
» zagotoviti alternativnih virov financiranja za inovativne aktivnosti z vzpostavitvijo jadranske mreže poslovnih angelov (BAN – Business Angels Network);

» povečanju prenosa tehnologij iz regionalnih javnih RTDI institucij v mala in srednje velika podjetja ter s povečanjem izkoriščenosti raziskovalnih dosežkov prispevati k povečanju regionalne dodane vrednosti in prelivanju učinkov (spill-over);

» povečanju sposobnosti regionalnega inovacijskega sistema na področju oblikovanja, načrtovanja in spremljanja RTDI delovanja in programov.



## TOWARDS A SMART ADRIATIC IONIAN MACROREGION



*The idea behind the project comes from the need to bridge the gap between the Adriatic regions and EU average in terms of RTDI investments and strengthen the regional cohesion within Ionic Adriatic macro region and within EU itself.*

*The SMART INNO project aims at overcoming such weakness (e.g. low access to financing, lack of synergies among SMEs and R&I producers, policy makers and investors) by bridging demand and supply of innovation, by providing smart coaching and matchmaking, and by increasing access to alternative funding.*

*The implementation of SMART INNO will have the following impacts in the participating regions:*

» Establishment of trans-regional network of R&I institutions and SMEs in Adriatic, that, through clustering, will increase collaboration, flow of information and investments.

» Establishment of a new ecosystem of SMEs and Start-ups with coaching for fund-raising and access to investment sources, through a finance marketplace.

» Increasing the opportunity of scientists for employment within their region, reducing brain drain.

» Provision of alternative funding for innovative activities, with the establishment of the Adriatic BAN.

» Increasing technology transfer from regional public RTDI institutions towards SME's, and thus increase the exploitation of research results producing significant regional value added and spillovers.

» Increasing the capabilities of the Regional Innovation System in designing, planning and monitoring RTDI actions and programmes.